



NOPNA BOARD MEETING MINUTES

NOPNA Mission Statement: Safe, Clean, and Friendly

The purpose of this association shall be to establish neighborhood unity, maintain multi-ethnic, multi-cultural diversity, foster a sense of neighborhood pride, promote a safe and clean community, and improve the quality of life for all residents of the neighborhood.

DATE: APRIL 12, 2005

ATTENDEES:

	Name		Name
	JIM COWAN	X	DEBBIE MANSFIELD
X	ANDREW DEVRIES	X	BETH MISCHKE
X	LEELA GILL	X	TODD SAYRE
X	JOAN HASKIN (922-9041, NO EMAIL)	X	TYS SNIFFEN
X	JENNIFER JOHNSON	X	KEVIN RAFTER
X	PAOLO JUVARA		

BOARD MEETING CALENDAR

Date:	Time:	Place:
Tues. May 24 th	7:30 – 9:00 pm	809 Lyon Street
Tues. Aug. 2 nd	7:30 – 9:00 pm	TBD
Tues. Oct. 4 th	7:30 – 9:00 pm	TBD
Sun. Dec. 4 th	4pm	Holiday Party, TBD

GENERAL MEETING CALENDAR

Date:	Time:	Place:
Thurs. May 19 th	7pm	Café Neon
Mid-July TBD	All day	Block Party
Thurs. Sept. 15 th	7pm	
Thurs. Nov. 17 th	7pm	

MEETING MINUTES:

I. Finances

- Funds we currently have \$5,800 to spend for general expense;
- Primary expenses are: website hosting, post office box, liability insurance (\$2500/yr), newsletter (4,000 copies 6 times per year).
- Advertising revenue down from previous period by almost \$2,000. We need to improve this revenue stream.

II. Membership (approximately 110 NOPNA memberships to date)

- Membership- Individual \$25; Household \$30; Business \$75; Movers & Shakers \$50+
- Database Jim Handles manages the database and sends out renewals 2 times a year.
- Benefits: Bean Bag (25% off drinks, or 50% drinks w/dinner); Social Club 15% off dinner; Club Waziema 15% off dinner for two.
- Targeting new members: Individual board members volunteered to go after specific business memberships by April 27th. See action items below.

III. Current Issues

- Harding Update – Developers and Central City/Save the Harding Theater Group are working on a compromise that saves the theater. Instead of building 18 condos, the developers would build 9 condos and preserve theater (or so they say). The City Hall meeting planned for today has again been postponed one week.
- Cannabis Clubs – we have at least two clubs in the neighborhood: Purple Heart on Divisadero next to Brother-in-Law and Happy Days next to Health Haven; There is a city hall hearing coming up on April 25th; The board stated that we want these clubs to be “good neighbors” (making sure they sell to only people that really need the stuff, limiting the amount the sell, the business hours etc.) We are planning to do a neighborhood survey to understand if neighbors are worried or care about these clubs. We will also discuss in the next general meeting.



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- Pink Church- 3 unit building going up and the neighbors seem to be okay with current plans (Beth).

IV. Committee Updates

- Safety Committee -10 people signed up to be on committee but only half have rsvp'd for meeting this Thursday, April 14th at Café Neon.
- Streetscape – Leela has a volunteer that wants to lead the effort to get more trees planted in the neighborhood. Tys/Leela to discuss follow up plan.
- Committee chairs should be added to NOPNA board email distribution list.

V. Upcoming Events

- Block Party -date to be determined. Two years ago we made money on the event by selling booth locations but last year we did not make money. We plan on having face painting, a bounce house for kids, a puppet show, possibly a fire truck, and other activities. Board members should try to solicit local businesses to be part of the block party. Target service businesses like massage, nail care, food etc. to have booths.
- General Meetings – Topics for next meeting include: Cannabis Clubs in the hood (get the mayor's office there to talk about the issue and owner of cannabis club), SF Day School, Anti-chain store legislation proposal for Divisadero- what is going on at city hall?
- Newsletter – Deadline is April 18th. Advertisers that have not paid will be pulled out of newsletter. Topics for next newsletter include: ParkScan (Beth), block party (Andrew), Safety follow-up (Jen), Cannabis Club update (Andy), Crime Stats; we want to try to get more content on social organizations.
- Website – add blog to site for discussion purposes (Kevin to send information to Leela).

ACTION ITEMS		
WHO	What	By When
PAULO	Create a forecast for 2005	May 24 th
LEELA	Create a business form for sponsoring the NOPNA newsletter or donating \$500 (and update sales pitch document to include benefits that NOPNA brings to the hood, etc.) Send information regarding advertising costs for newsletter.	April 16 th
DEBBIE TYS BETH LEELA TODD	Solicit business memberships –specifically: <ul style="list-style-type: none"> • Western Union (Debbie) • Albertsons, Bean Bag, BlueJay, Jay's Cheesesteak (Tys) • Tsunami, BarFly, Café Madrone (Beth) • Café Neon, Baker Street Market, One World Cafe (Leela) • Purple Heart, Happy Days, Popeye's, Starbucks at Albertsons (Todd) Board members should also mention advertising in newsletter.	April 27th
TODD	Write up a follow up on Harding for next Newsletter	April 18 th
ANDY/JEN	Find out what the Mayor's office states about the Cannabis Club; Call other neighborhood associations and find out their stance.	April 25 th
TYS	Put together a survey on Cannabis club and send out to board for review before sending it out to NOPNA members.	April 15th
ANDREW	Call all people that had advertised in last newsletter and let them know if they have not paid they will not get in the next newsletter. Need to add website to newsletter.	April 18 th
BOARD-REGARDING NEWSLETTER	Topics: ParkScan (Beth), block party (Andrew), Safety follow-up (Jen), Cannabis Club update (Andy), Crime Stats (Tys), new membership (Andrew), restaurant review (Kevin), Mercy Terrace (Leela)	April 18 th
TYS	Help Leela get information out to Yola on planting trees	April 25 th
LEELA	Post notification of next General Meeting at Café Neon	May 12 th

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Next Meeting: May 24th 809 Lyon Street

Agenda

1. Finance (Paulo- 10 min)
2. Membership (Jim/Leela- 10 min)
3. Current News (20 min)
 - a. Harding Update (Todd)
 - b. Cannabis Club (Andy Northrop/Jen)
 - c. Other topics?
4. Committee Updates (15 min)
 - a. Safety (Jen)
 - b. Streetscape (Chuck)
5. Upcoming Events (Tys-15 min)
 - a. Block Party
 - b. General Meeting (what's on for the agenda? neighborhood notification)
 - c. Newsletter publication deadline
 - i. Advertisers
 - ii. Articles
 - iii. Distribution (brainstorm ideas how it can be improved)
6. Website (Leela-5 min)
7. Wrap-up of action items (Tys-5 min)