

Divisadero Corridor Business Needs

1. Opening Page

The North Panhandle Neighborhood Association (NOPNA), Alamo Square Neighborhood Association (ASNA) and Divisadero Merchants Association (DMA) are looking for your feedback on the types of businesses you want in your neighborhood.

The Divisadero Corridor is the mostly commercial stretch of Divisadero from Haight to Geary (North/South).

We appreciate your thoughtful feedback as we work to improve our neighborhood. If you have any questions please contact: survey@nopna.org

Thanks in advance for your help!

NOPNA, ASNA and DMA

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2. Business Types

1. How often do you travel outside of the Divisadero Corridor to go to these businesses (greater than a mile away)?

	Always	Frequently	About Equal	Rarely	Never/ Don't Frequent
Franchise Store	jn	jn	jn	jn	jn
Grocery Store	jn	jn	jn	jn	jn
Florist	jn	jn	jn	jn	jn
Hair Salon	jn	jn	jn	jn	jn
Novelty/Gift	jn	jn	jn	jn	jn
Large Chain Store	jn	jn	jn	jn	jn
Bakery	jn	jn	jn	jn	jn
Medical Cannabis Dispensary	jn	jn	jn	jn	jn
Clothing/Shoes	jn	jn	jn	jn	jn
Upscale Restaurant	jn	jn	jn	jn	jn
Auto Repair	jn	jn	jn	jn	jn
Office Supply/Stationary	jn	jn	jn	jn	jn
Cafe	jn	jn	jn	jn	jn
Discount Store	jn	jn	jn	jn	jn
Dessert cafe	jn	jn	jn	jn	jn
Convenience Store	jn	jn	jn	jn	jn
Inexpensive Restaurant	jn	jn	jn	jn	jn
Ice cream shop	jn	jn	jn	jn	jn
Bar/Club	jn	jn	jn	jn	jn
Gym / Exercise Studio	jn	jn	jn	jn	jn
Art Gallery	jn	jn	jn	jn	jn
Liquor Store	jn	jn	jn	jn	jn
Children's store	jn	jn	jn	jn	jn
Pharmacy	jn	jn	jn	jn	jn
Coffee shop	jn	jn	jn	jn	jn
Sporting goods	jn	jn	jn	jn	jn

Other (please specify)

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2. Please rank the following types of businesses you would like to see on Divisadero Corridor

	Most Desirable				Least Desirable
Gym / Exercise Studio	10	10	10	10	10
Franchise Store	10	10	10	10	10
Coffee shop	10	10	10	10	10
Cafe	10	10	10	10	10
Sporting goods	10	10	10	10	10
Discount Store	10	10	10	10	10
Grocery Store	10	10	10	10	10
Clothing/Shoes	10	10	10	10	10
Auto Repair	10	10	10	10	10
Liquor Store	10	10	10	10	10
Novelty/Gift Shop	10	10	10	10	10
Children's store	10	10	10	10	10
Large Chain Store	10	10	10	10	10
Ice cream shop	10	10	10	10	10
Office Supply/Stationary	10	10	10	10	10
Upscale Restaurant	10	10	10	10	10
Convenience Store	10	10	10	10	10
Florist	10	10	10	10	10
Art Gallery	10	10	10	10	10
Dessert cafe	10	10	10	10	10
Bar/Club	10	10	10	10	10
Medical Cannabis Dispensary	10	10	10	10	10
Bakery	10	10	10	10	10
Hair Salon	10	10	10	10	10
Pharmacy	10	10	10	10	10
Inexpensive Restaurant	10	10	10	10	10

Other (please specify)

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3. Please list the top 3 businesses that you would like to see in the Divisadero Corridor. You can indicate a specific business by name, or by category/type.

Choice 1

Choice 2

Choice 3

4. If the business you indicated above were in the Divisadero Corridor, what is the probability that you would walk there?

- Very
- Somewhat
- Not much
- Not at all

5. Please rank what you feel would be the best usage for the Harding Theater Site (at Divisadero at Hayes). Please keep in mind that the theater is privately owned. Your suggestions provide guidance but does not necessarily determine its ultimate best usage.

	Most desirable choice				Least desirable choice	
Torn down and made into condos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restored into a Community Center or Art Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Torn down and made into a business plaza	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restored as a theater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Torn down and made into mixed use condos and businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restored into a theater and condos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

3. Area Culture

6. When you think of the community around the Divisadero Corridor, which words/phrases come to mind (click all that apply)

- Laid Back
- Bike culture
- Community focused
- College vibe
- Family-Oriented
- Independent
- Art & Music
- Old School
- Hipster
- Hippie
- Yuppie
- Crime ridden
- Dog-Oriented
- Other (please specify)

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7. How would you describe yourself (please click all that apply)?

- Artist
- Community-focused
- Conservative
- Green
- Hippie
- Hipster
- Independent
- Liberal
- Moderate
- Musician
- Outspoken
- Parent
- Professional
- Progressive
- Student
- Yuppie
- Other (please specify)

8. What are the top two best features of our neighborhood?

Choice 1

Choice 2

9. What are the top two things you would change about our neighborhood?

Choice 1

Choice 2

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4. Household

10. What is the nearest cross street to where you live as well as your zip code? (example Baker, Hayes, 94117)

	North-South	East-West	Zip Code
Cross Street	<input type="text" value="6"/>	<input type="text" value="6"/>	<input type="text" value="6"/>

11. Including yourself, how many people live in your household (including children)?

1

2

3

4

5

>5

12. How many children under 18 live in your household?

0

1

2

3

4

5

>5

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13. Which Neighborhood Associations do you belong to? Please check all that apply.

- Divisadero Merchants Association (DMA)
- SF5Together
- Panhandle Residents Organization Stanyan Fulton (PRO-SF)
- Haight Ashbury Neighborhood Council (HANC)
- San Francisco Bicycle Coalition (SFBC)
- D5Dog
- Alamo Square Neighborhood Association (ASNA)
- Lower Haight Merchants and Neighbors Association
- Buena Vista Neighborhood Association (BVNA)
- North Panhandle Neighborhood Association (NOPNA)
- Haight Divisadero Neighborhood Merchants Association
- Anza Vista Neighborhood Association (AVNA)
- Other (please specify)

14. What is your average household income?

- < \$25,000
- \$25,000 - \$49,000
- \$50,000 - \$74,000
- \$75,000 - \$99,000
- >\$100,000
- N/A

Divisadero Corridor Business Needs

15. Please rank the follow in regard to the Divisadero Street Scape Project.

	Exceeded Expectations	Met Expectations	Neutral	Disappointed	Extremely Disappointed	N/A
Pedestrian Friendly	jñ	jñ	jñ	jñ	jñ	jñ
Landscaping Choice	jñ	jñ	jñ	jñ	jñ	jñ
Hassles During Construction	jñ	jñ	jñ	jñ	jñ	jñ
Traffic Flow	jñ	jñ	jñ	jñ	jñ	jñ
Muni Improvements	jñ	jñ	jñ	jñ	jñ	jñ
Parking	jñ	jñ	jñ	jñ	jñ	jñ
Speed of Project	jñ	jñ	jñ	jñ	jñ	jñ
Overall Project	jñ	jñ	jñ	jñ	jñ	jñ

Other (please specify)

16. Please add any comments you might have regarding the Divisadero Corridor improvement effort or businesses you may want on the Divisadero Corridor.

17. For updates and community action opportunities, please provide your email address.

